



Nicolas Barrera

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Please check
<http://nicolas-barrera.com/>
for work examples and details
Thanks!

Skills

Design for the web
Semantic structuring and styling (XHTML & CSS)
Javascript behavior using jQuery framework
Usability
Accessibility
SEO
Image and code optimization for speed
Mobile site production & Mobile adaptation
Printer-friendly sites (CSS for print)
Mailing production
Project management
Fluent Spanish and English

Studies

I have received formal training in Graphic Design at the ORT University in Uruguay, attending 3 years of the "Licenciatura en Diseño Grafico"

However, most of my knowledge comes from personal study and continuous track of the evolution of the technologies and best practices. I have read several books about XHTML, CSS, jQuery and Usability; follow the blogs and tweets of the best designers in the trade and watched videos of thorough conferences about SEO and Photoshop photo retouching for commercial photography.

I love the Internet, I love my profession and this is what makes me keep coming back to study and keep track of what is new and what is best.

I have as high as possible standards for my work and feel proud of a job well done and good team cooperation towards creating the best sites and user experience possible.

Work experience

June 2009 - Present
Takeoff media - Site producer and Project manager
March 2007 - June 2009
Freelancer Web Designer

Work roles

I've been responsible of the production of XHTML, CSS and jQuery for sites and minisites as well as mobile specific sites and newsletters. The provided designs have been coded with 'pixel perfection' on mind. The CSS has always been coded with reusability of semantic modules in mind, allowing programmers more flexibility and intuitive reuse of code, facing as little surprises as possible.

Standards, semantic, accessibility and SEO was provided by me on my own initiative and usability best practices were discussed with the clients.

I have also been responsible of page speed, always saving images in the best format for the smallest size, using proper CSS shorthands, using tabs for indentation instead of spaces, minifying javascript, combining JS for less server requests and keeping in mind the order of CSS and JS calls in the header.

In some of these projects I managed a small team of developers and designers from Uruguay in cooperation with another team in Los Angeles. I kept track of their tasks, communicated with the client and among ourselves, reported progress and resolved most of the problems we faced during continuous development. I abided by Agile Methodologies and properly used the web tools for this (Jira or Basecamp depending on the project).